

<https://whichdatabase.com/>

@whichdatabase

April 2022

Thank you for downloading. I will endeavour to keep this publication up to date.

Choose your database wisely.

Depending on the number of staff (and volunteers) your organisation has, it is fair to say there can be major savings to be made when you choose your database wisely. I have worked with organisations who struggle with spreadsheets and wish they had better options but don't know where to look. One of the first questions I ask is – How many users do you have?


This means how many people require access to the information you wish to share internally? More details and options are required. The problem is how to choose from the growing number of online solutions. While spreadsheets or a Microsoft Access database might have given you the ability to share information and build reports – online solutions can provide so much more. Some are better than others and plenty are worth considering. The criteria we use to categorise our findings is as follows:

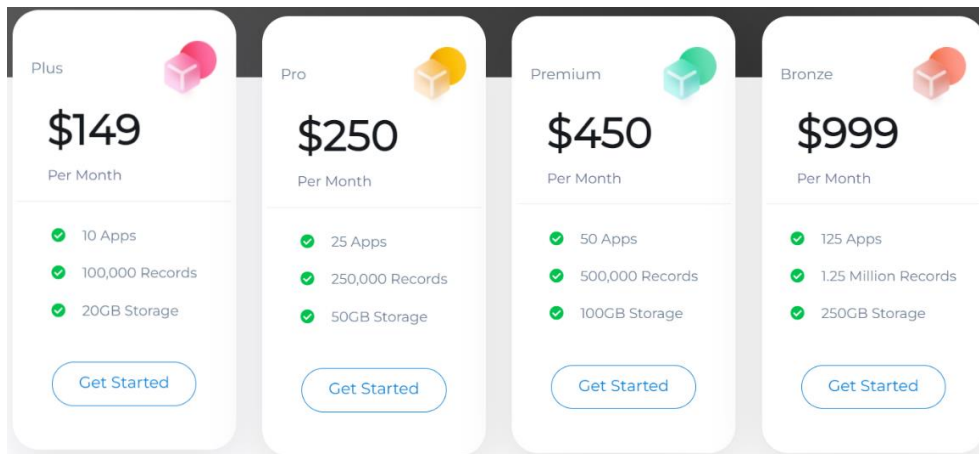
Cost Number of users Features Limitations

You might have other considerations, but these are how organisations are categorising products to small and medium sized business.


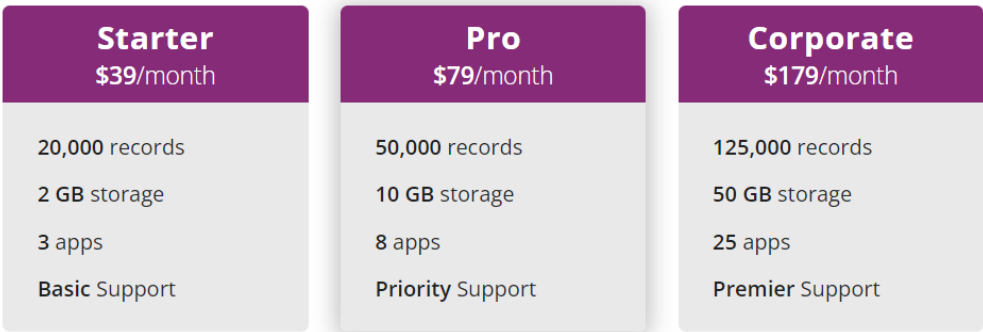
Cost / Number of users	Features available and limitations
<p>Common to see variety of plans / pricing available. Paying annually earns discount rather than monthly. For NON-PROFIT discount. Ask or see FAQs. It is highly recommended that you try out any free trials which will give you a real sense of what is possible and hopefully a general feel of comfort before you buy.</p> <p>Many plans/pricing schedules adapt to the number of users you need to access your system or functionality available.</p>	<p>Be aware from the outset what the product does and does not offer. While you can move up and down in the plans offered, don't pretend you can survive on the free or lowest paid plan for so long. It is rare to find an exact meet to your particular business needs and that's why there are so many products wanting your investment. Building a bespoke system is very possible. It is worth looking at the highest cost plan and see what you can gain and therefore what you could live without as you grow.</p>
<p>If your business grows then upgrade your plan to a higher cost allowing you often to avail of better functionality and more features.</p> <p>An increasing number of products offer unlimited personnel and guests on free or paid plans. Often paying more gives you more apps, storage, additional security, backups etc.</p> <p>Most products offer an enterprise version for larger organisations.</p>	<p>Many aspects of collecting huge amounts of data are not about the number of customers you have but rather the activities and communications you keep log of for your business. Some of this information can run into 1,000's of records very easily. More records often means more cost.</p>

Recommended Products

Product	Recommendation
<p>https://tadabase.io/pricing</p> 	<p>No-Code development are hot words and my favourite system builder of many is Tadabase. With unlimited users, records and scale this is the no messing platform you need for an incredible \$149 per month fee. If you have a dozen staff, this is by far the best possibility as unlimited volunteers and new staff can be added for free. Tadabase also looks and feels razor sharp.</p>



Plan	Price (Per Month)	Apps	Records	Storage
Plus	\$149	10	100,000	20GB
Pro	\$250	25	250,000	50GB
Premium	\$450	50	500,000	100GB
Bronze	\$999	125	1.25 Million	250GB

<p>https://www.knack.com/</p> 	<p>Knack has real potential to fulfil simple to complex database needs. Again unlimited staff / volunteers is a massive plus here. Watch out for the record and storage limit but a small to medium new business will still need quite a while to fill 20,000 records. Larger organisations are also given further options.</p>																								
 <table border="1"> <thead> <tr> <th>Plan</th> <th>Price (Per Month)</th> <th>Records</th> <th>Storage</th> <th>Apps</th> <th>Support</th> </tr> </thead> <tbody> <tr> <td>Starter</td> <td>\$39</td> <td>20,000</td> <td>2 GB</td> <td>3</td> <td>Basic</td> </tr> <tr> <td>Pro</td> <td>\$79</td> <td>50,000</td> <td>10 GB</td> <td>8</td> <td>Priority</td> </tr> <tr> <td>Corporate</td> <td>\$179</td> <td>125,000</td> <td>50 GB</td> <td>25</td> <td>Premier</td> </tr> </tbody> </table>		Plan	Price (Per Month)	Records	Storage	Apps	Support	Starter	\$39	20,000	2 GB	3	Basic	Pro	\$79	50,000	10 GB	8	Priority	Corporate	\$179	125,000	50 GB	25	Premier
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<https://www.airtable.com/>

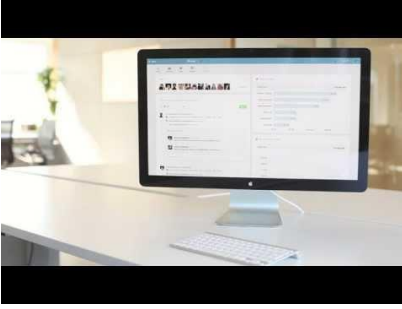


Are you trying to organise a growing business still using excel? Perhaps you have good reasons but its probably time to consider moving on if you want something more efficient. That something is probably [Airtable](#). Airtable presents an online option which is incredibly difficult to beat for ease of use and terrific functionality. The [free](#) version limits you to 1,200 records per “base” but if you have that much business in a month, then its worth upgrading a bit. The only real learning curve moving from excel to a relational database is sudden realisation and beauty of knowing that the earth is no longer flat. There is a real advantage seeing that one customer details record only needs to be ever entered once. It can be edited, updated and listed to see all your customers. Multiple jobs can be entered on a separate but related table and “linked” to your customer details record. If this is news to you – congratulations and welcome to the world of databases.

		Most popular	
Free For individuals or very small teams just getting started with Airtable	Plus For teams looking to create a single source of truth to manage their workflows and processes	Pro For teams and companies who need to create workflows & apps to run their most important processes across their orgs	Enterprise For departments and organizations who have advanced customization, scale, security, control and support needs
Free	\$10 per seat /month billed annually \$12 billed monthly	\$20 per seat /month billed annually \$24 billed monthly	
Sign up	Try for free	Try for free	Contact sales
Free includes: <ul style="list-style-type: none">✓ Unlimited bases✓ Up to 5 creators or editors✓ Unlimited commenter & read-only users✓ 1 app per base✓ 1 sync integration✓ 1,200 records per base✓ 2GB of attachments per base	Everything in Free, plus: <ul style="list-style-type: none">✓ 3 apps per base✓ 3 sync integrations✓ 5,000 records per base✓ 5GB of attachments per base✓ Custom branded forms✓ 6-month revision & snapshot history✓ Automatic table syncing	Everything in Plus, plus: <ul style="list-style-type: none">✓ 10 apps per base✓ 7 sync integrations including Jira Cloud✓ 50,000 records per base✓ 20GB of attachments per base✓ Gantt & Timeline Views✓ 1-year revision & snapshot history✓ Personal & locked views✓ Field & table editing permissions	Everything in Pro, plus: <ul style="list-style-type: none">✓ Unlimited workspaces per organization✓ Unlimited apps✓ Salesforce & Jira on-prem sync integrations✓ 100,000 records per base✓ 1,000GB of attachments per base✓ 3-year revision & snapshot history✓ SAML-based single sign-on✓ Enterprise-wide admin panel✓ Ongoing Success Program✓ Included Professional Services✓ Add-On Professional Services

[Podio](#)

Understanding Podio
in 60 seconds



[Podio](#) is still my favourite among the extremely functional relational database possibilities. What you see is what you get. The Basic Plan, at £5 per person per month (for non-profits) is a great offer for a small team. This is an extremely functional choice to build relational databases. [These choices](#) give you what you need to move from broken outdated excel or MS Access databases. There is considerable ease compared with many tools I have used to simply understand this software and build an unlimited collection of apps very quickly indeed. Uploading your existing data is also very doable with excellent tools and easy to follow instructions. Make sure you understand Workflow Automation and if you need this functionality or not. It is possible to build extremely useful apps without extra workflows.

			Most Popular
FREE	BASIC	PLUS	PREMIUM
<i>Free for five employees</i>	<i>A simple start for everyone</i>	<i>Save time with automated workflows</i>	<i>Full suite of advanced features</i>
\$0	\$7.20	\$11.20	\$19.20
Try Free	Get Basic	Get Plus	Get Premium

<https://monday.com/>







For comparison, I have added a very well advertised option, Monday.com

Individual	Basic	Standard <small>Most Popular</small>	Pro	Enterprise
£0 free forever	£7 seat / month	£9 seat / month	£14 seat / month	
Up to 2 seats Try for free	Total £21 / month Billed annually Try for free	Total £27 / month Billed annually Try for free	Total £42 / month Billed annually Try for free	Contact us
For individuals looking to keep track of their work	Manage all your teams' work in one place	Collaborate and optimize your team processes	Streamline and run your teams' complex workflows	For organizations seeking enterprise-grade features
Individual plan includes:	Includes Individual, plus:	Includes Basic, plus:	Includes Standard, plus:	Includes Pro, plus:
Unlimited boards ⓘ	Unlimited free viewers ⓘ	Timeline & Gantt views ⓘ	Private boards and docs ⓘ	Enterprise-scale Automations & Integrations ⓘ
Unlimited docs ⓘ	Unlimited items ⓘ	Calendar view ⓘ	Chart view ⓘ	Enterprise-grade security & governance ⓘ
200+ templates ⓘ	5 GB file storage ⓘ	Guest access ⓘ	Time tracking ⓘ	Advanced reporting & analytics ⓘ
Over 20 column types ⓘ	Prioritised customer support ⓘ	Automations (250 actions per month) ⓘ	Formula column ⓘ	Multi-level permissions ⓘ
Up to 2 team members ⓘ	Create a dashboard based on 1 board ⓘ	Integrations (250 actions per month) ⓘ	Dependency column ⓘ	Tailored onboarding ⓘ
iOS and Android apps ⓘ		Create a dashboard that combines up to 5 boards ⓘ	Automations (25,000 actions per month) ⓘ	Premium support ⓘ
			Integrations (25,000 actions per month) ⓘ	

<https://www.notion.so/>



Notion brings a cool collection of possibilities to play in a clean sheet approach. Add blocks, pages, links, folders, and all types of databases. These can be shared with collaborators, team members, or even relatives. This could be well worth a look if you like playing around and changing things every week to add stuff. Endless possibilities. There is a bit of a learning curve to knit things together. Winner of snazzy looks and flexibility. <https://www.notion.so/> See pricing [here](#).

 Personal For organizing every corner of your life.	 Personal Pro For power users who want to do even more.	 Team Collaborate with your entire team in one place.	 Enterprise Controls & support to run your company.
Free <small>for individuals</small>	\$4 <small>per month billed annually \$5 billed monthly</small>	\$8 <small>per user / month billed annually \$10 billed monthly</small>	
Get started	Try it free	Try it free	Contact sales
<ul style="list-style-type: none">✓ Unlimited pages & blocks✓ Share with 5 guests✓ Sync across devices✓ API	Everything in Personal, plus <ul style="list-style-type: none">✓ Unlimited file uploads✓ Unlimited guests✓ 30 day version history	Everything in Pro, plus <ul style="list-style-type: none">✓ Unlimited team members✓ Collaborative workspace✓ Sharing permissions✓ Admin tools	Everything in Team, plus <ul style="list-style-type: none">✓ SAML SSO✓ User provisioning (SCIM)✓ Advanced security & controls✓ Unlimited version history✓ Dedicated success manager (100+ seats)✓ Custom contract

All prices shown are current on 21st April 2022.

Any further questions or if you would like to book a consultation to help design your system using one of the products shown, contact me by email:

declan@whichdatabase.com

Disclaimer:

Whichdatabase accepts no responsibility for any loss of time or earnings due to our recommendations. All choices of products are your responsibility.